



SPONSORSHIPS

KEMPTON FAIR June 17-19, 2021

GENERAL SPONSORSHIP LEVELS

PLATINUM/PRESENTER SPONSOR – \$2,500 and above

- **Three banners** (up to 4' x 8'), provided by KCC, with name/logo displayed at all KCC events until June 2022
- **Your company's name/logo prominently on the Kempton Fair Welcome banner at the fair entrance**
- **Full-page ad** in the fair premium book*
- Twenty (20) fair passes
- Option to be sponsor of the three evenings of track events (including power pulls) or beer-and-wine tent
- Option to have a company representative be a volunteer or judge a contest
- Option to set up a 10' x 10' vendor booth to distribute promotional material and/or sell products
- Name on sponsor page of premium book*, on fair website (with web link), and on fair Facebook page

PINNACLE SPONSOR – \$1,000 to \$2,499

- **Individual (3' x 6') banner**, provided by KCC, with name/logo displayed at all KCC events until June 2022
- **Full-page ad** in the fair premium book*
- Eight (8) fair passes
- Option to be sponsor of the three evenings of entertainment
- Option to have a company representative be a volunteer or judge a contest
- Option to set up a 10' x 10' vendor booth to distribute promotional material and/or sell products
- Name on sponsor page of premium book*, on fair website (with web link), and on fair Facebook page

SPITZENBERG SPONSOR – \$500 to \$999

- **Individual (2' x 5') banner**, provided by KCC, with name/logo and displayed at the 2021 fair
- **Half-page ad** in the fair premium book*
- Four (4) fair passes
- Name on sponsor page of premium book*, on fair website (with web link), and on fair Facebook page

DONAT'S PEAK SPONSOR – \$250 to \$499

- **Quarter-page ad** in the fair premium book*
- Two (2) fair passes
- Name on sponsor page of premium book*, on fair website, and on fair Facebook page

SHARP MOUNTAIN SPONSOR – \$100 to \$249

- **Business-card-sized ad** (black-and-white) in the fair premium book*
- One (1) fair pass
- Name on sponsor page of premium book*, on fair website, and on fair Facebook page

FRIEND OF THE FAIR – \$50

- Name on sponsor page of premium book*, on fair website, and on fair Facebook page

IN-KIND SPONSORSHIPS

Donation of Prizes: prize baskets, gift cards, etc. for *Kempton's Got Talent* competition, baking contest, photography contest, children's attractions, and livestock exhibitions

Donation of Goods: Flower planters, mulch, straw bales, grounds decorations, and/or displays are appreciated!



SPONSORSHIP REGISTRATION FORM

KEMPTON FAIR June 17-19, 2021

Contact Name _____ Phone _____

Business Name _____ Website _____

Address _____

City, State, Zip _____

License # (if applicable) _____ E-mail _____

SELECT LEVEL OF SPONSORSHIP

General Sponsorships:

_____ Platinum \$2,500+

_____ Pinnacle \$1,000+

_____ Spitzenberg \$500+

_____ Donat's Peak \$250+

_____ Sharp Mountain \$100+

_____ Friend of the Fair \$50

_____ Other \$ _____ apply toward _____

In-Kind Sponsorships:

Description of product or in-kind service being donated:

Value \$ _____

_____ Contact me about a vendor space.

- For banners, please forward your logo in high-resolution .pdf, .ai, or .eps format to kemptonfair@gmail.com
- For printed and digital materials, please include your actual business card. For artwork, forward in .jpg, .gif, or .eps format (not .pdf) to kemptonfair@gmail.com
- **DEADLINE** for submission for banners and digital materials is **ASAP** and no later than **April 9th**

**** Due to print deadlines, this year's Fair Premium Book will be digital only. The Fair has the sole right to improvise with the online Sponsor acknowledgment.**

Contact Greta Kistler at 610-751-2200



Mail completed form and payment to:

Kempton Fair Sponsorship, 7632 Reservoir Road, Germansville, PA 18053

Make check payable to: "KCC FAIR"

Fee for checks returned for insufficient funds: \$50.00